



DECEMBER 2022



## THE PROJECT

The project "Here – Proximity social economy", submitted within the framework of the Erasmus + Action 2 programme "Cooperation in innovation and exchange of good practices", follows the main objective of applying a strategy of "social circular economy" in disadvantaged neighbourhoods in an urban context. To achieve this, the main mission of the European consortium created is to identify entrepreneurship opportunities in these neighbourhoods (according to needs) and to set up social economy enterprises with people excluded from traditional economic networks.

## Realizations 2022

- Various partner meetings
- Finalization of training contents on SOCIAL ENTREPRENEURSHIP (IO2)
- Implementation of SOCIAL INCUBATOR programme (IO3)
- Development of the platform for the OPEN COURSE (MOOC) (IO4) and implementation of training material

*PARTNER COUNTRIES:  
AUSTRIA, BELGIUM,  
SPAIN, ITALY,  
LATVIA AND TURKEY*

*PROJECT DURATION: 30  
MONTHS FROM NOVEMBER  
2020 TO APRIL 2023*

*INCUBATION OF 30  
PROJECTS AND CREATION  
OF A MOOC (MASSIVE  
OPEN ONLINE COURSE)*

NB: IO = Intellectual Output



Co-funded by the Erasmus+ Programme of the European Union

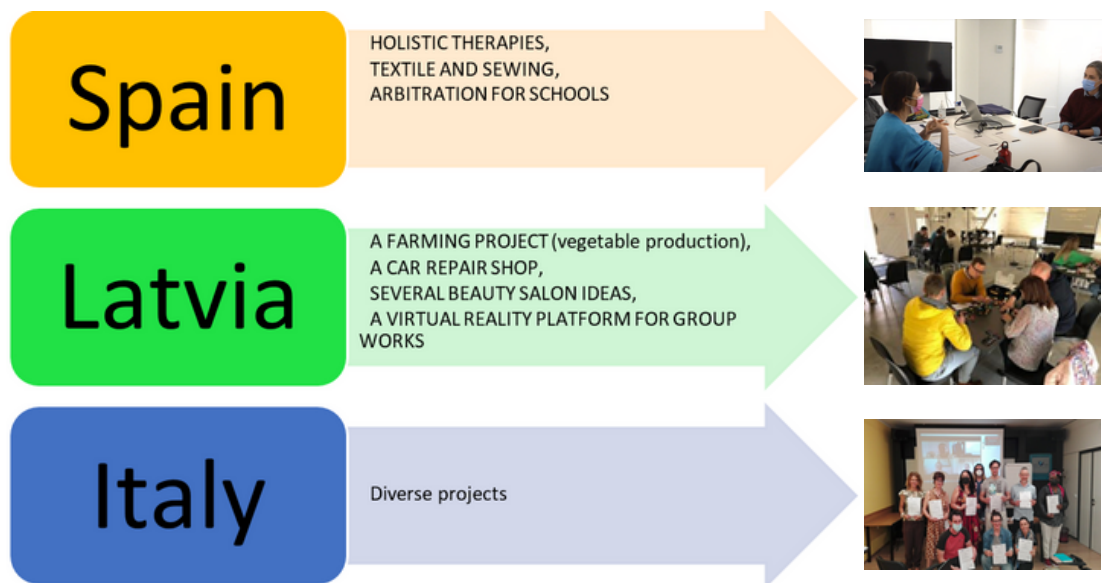




Partners in Spain (ACV), Latvia (SHELTER) and Italy (ANZIANI) concluded the 12 weeks HERE incubation processes with a total of 30 participants. The professionals were trained on topics helping them start their own business. They were accompanied by mentors and coaches. We have developed a business manual on the follow-up of the set business objectives. The partner organizations helped incubate a variety of projects they had identified in their respective neighbourhood mappings.



## What has been achieved?

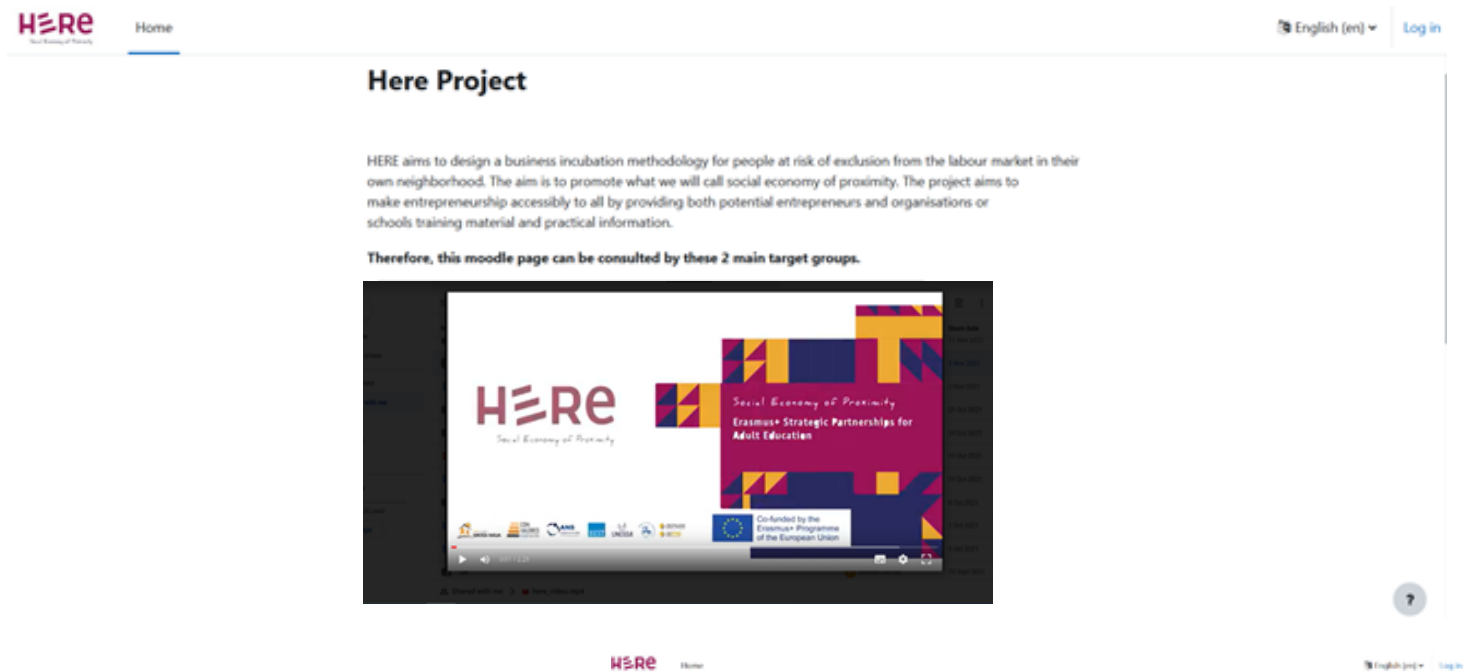


Lessons learnt and feedback received on the incubation process is based on completed questionnaires received from participants of the incubation pilot services. We can summarise these as follows:

- Participants were satisfied with the comprehensive HERE programme: it allowed them to get an overview of knowledge, competences and skills an entrepreneur should have when setting up a business.
- The project allowed participants to build their local network and to connect with local stakeholders who could further support them.
- Entrepreneurs stated that the HERE Business Manual helped them develop their own business ideas since the content is clear and easy to follow. Regarding the model canvas, entrepreneurs found it to be key for a starter to start develop a business idea.
- Entrepreneurs rated the general process as very enriching both at personal and professional level (including for building their self-confidence).
- However, many of the participants still had work-life balance issues or health issues which are an obstacle for the set-up of a business..

We have set up our platform for the OPEN COURSE (MOOC – Massive Open Online Course) (IO4 - Intellectual Output 4). Interested people are welcome to register for free.

**Go to: <https://www.hereproject.training/>**



## What does it offer?

Several courses are on the platform and can be attended independently from one another.

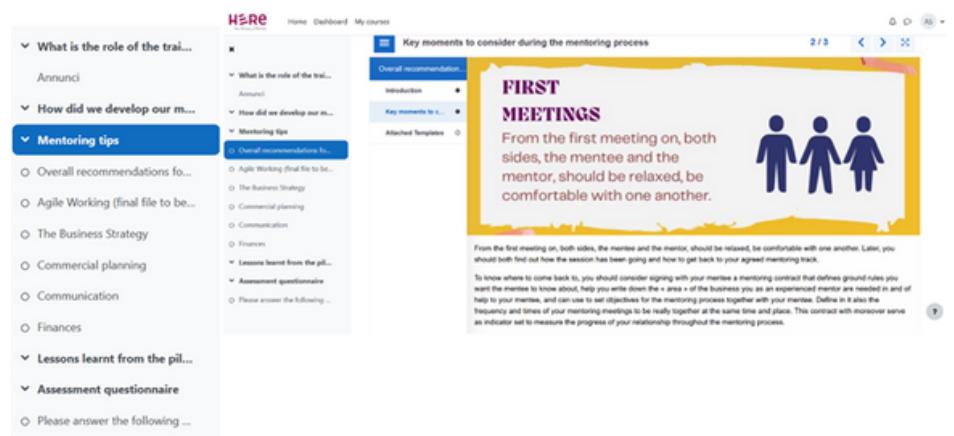
Do you want to train potential entrepreneurs or set up your business, please select one from the courses available on this page.

### Available courses



## Who is it for?

Mentors can find supporting information regarding.

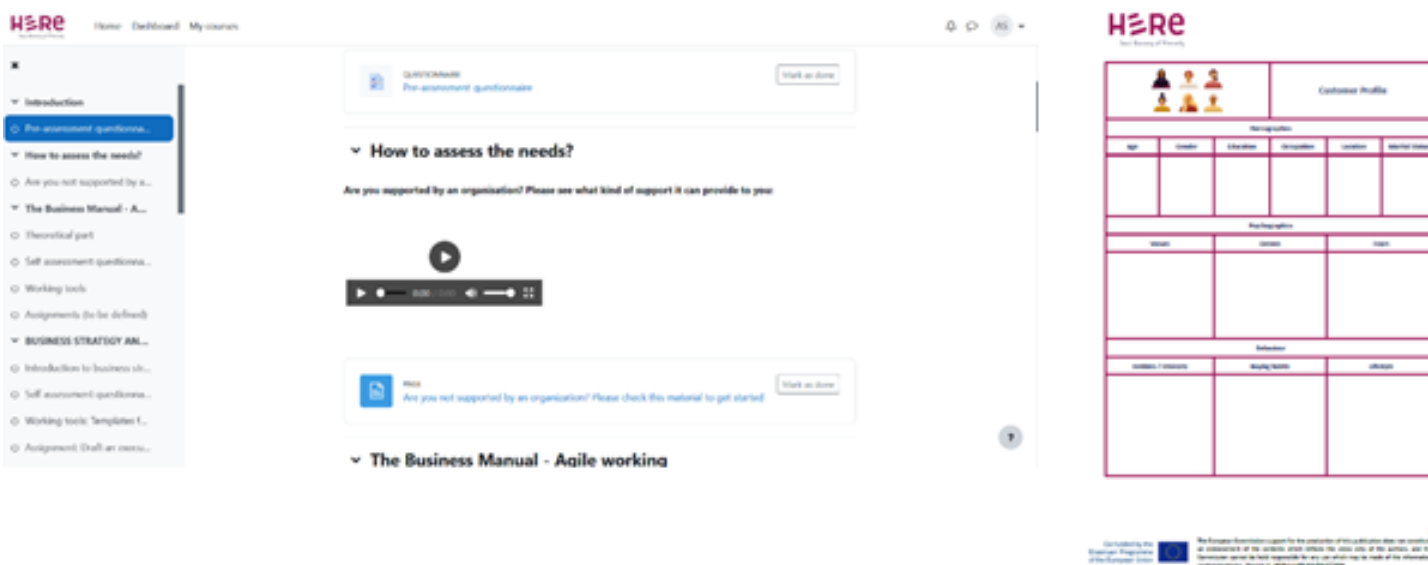




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People interested in setting up a business can use learning sections regarding BUSINESS STRATEGY, COMMERCIAL PLANNING, (BUSINESS) COMMUNICATION, and FINANCES. Videos, texts and reflection exercises with supporting handouts like checklists or templates to plan finance details are included. The MOOC is built as a self-guided course.

Find here example material offered online:



Training providers, teachers, mentors, (business) coaches, organisations providing business incubation programmes are invited to use the material in their services.

All contents in the HERE MOOC are offered as Open Education Resources in English language and have been produced based on lessons learnt from the incubation process described earlier in this newsletter. The material can be easily adapted to your own situation.

**Module: Introduction to agile methodologies for business model design**

**Unit: Agile working methods for business model designing**

- With the change of the market over the last decades, new dynamics, and sudden changes, there was a need for a new and more flexible approach in business planning.
- While traditional planning is time-consuming, detailed, and inflexible, agile planning is iterative and adaptable to change.

Project Website: <https://www.hereproject.com/>  
Instagram: <https://www.instagram.com/socialeconomyproject/>

Source: <https://kanbanize.com/agile/project-management/planning>

# Registration is open starting February 2023!

Go to: <https://www.hereproject.training/>

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